

MOLDOVA'S AWARD-WINNING ROAD SAFETY INITIATIVES

Transforming School Zone Safety with 30 km/h Speed Limits



ISSUES

According to the State Police, Moldova recorded 2,454 road crashes annually between 2017 and 2022, resulting in an average of 262 deaths per vear.

Road crashes are the leading cause of hospital admissions among adolescents aged 18–24, with young people accounting for nearly a quarter of all road traffic fatalities (Gicquel et al., 2017).



PROJECT ACTIVITIES AND PARTNERS INVOLVED

Moldova has made significant strides in improving road safety for children and young people through collaborative efforts.

Led by the Automobile Club of Moldova (ACM), and EASST, with support from the FIA Foundation and UNICEF Moldova, this partnership demonstrates the power of multisector cooperation in driving meaningful change.

Working closely with the Moldovan government, local authorities, and international partners, the coalition advocated for 30 km/h speed limits in school zones.





Utilizing evidence-based tools like the iRAP Star Rating for Schools (SR4S), assessments were conducted across 18 schools in six cities - Balti, Ungheni, Singerei, Edinet, Ialoveni, and Soldanesti to identify high-risk school areas, improvements were carried out at the highestrisk schools, including safer pedestrian crossings, enhanced road signage, and new traffic-calming measures.

Education and community engagement also played a vital role in the program's success. Over 450 teachers were trained to deliver road safety education, reaching over 10,000 children and caregivers. Awareness campaigns further reinforced key road safety messages, ensuring lasting impact.

As a result. Automobile Club of Moldova (ACM) has secured a remarkable double victory, earning both the Vision Zero for Youth <u>International Leadership Award</u> and the prestigious Prince Michael International Road Safety Award 2024.

These awards recognize their work in achieving the commitment of national and local authorities to establish speed limits of 30km/h in areas where traffic intersects with vulnerable users. especially around schools. This was achieved through the government's approval of an amendment to the Road Regulations Law in 2022.











The following are examples of school zone improvements achieving 4-5 stars through comprehensive road safety upgrades, including 30 km/h speed zones, enhanced pedestrian crossing markings, and new traffic signage.

"Spiridon Vangheli" Primary School Nr. 21 Pedestrian Crossing, Balti, Moldova











ACM presented with Prince Michael and Vision Zero Awards

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in bit.ly/SR4SNewsUpdates

Star Rating for Schools (SR4S) is an award-winning evidence-based programme of tools, training and support to measure, manage and communicate the risk children are exposed to on a journey to school.

SR4S is informing strategic investment in infrastructure upgrades saving lives and preventing serious injuries every day. It is also empowering global and community advocacy to address the leading killer of young people world-wide - road traffic deaths.

LEAD PARTNERS























